



Maître Horloger - Les Genevez  
depuis 1884

## PRESS RELEASE

### EDOX CHRONOFFSHORE-1 GMT WORLDTIMER

**SINGAPORE, FEBRUARY 2016** – The renowned Powerboat Class-1 races, the Formula 1 of the seas, belong to the world of the thrilling spectacle, and give rise to adrenaline rushes, even in the hearts of the most devoted fans.

Edox is proud to be the Official Timekeeper of the Class-1 Powerboat Championship. The Edox Chronoffshore-1 collection continues to draw its inspiration from this race and is undoubtedly among the most legendary of the Edox collections which attracts a loyal clientele of kindred spirits in this extraordinary watch.

The **Edox Chronoffshore-1 Powerboat GMT Worldtimer** exudes authority and vitality. The colourful inner ring on the dial highlights the 24 hour markers for the second time zone and features a distinctive red GMT hand. The colours used in the collection have a playful resemblance to the colours used on the bodies of powerboats, bringing vibrancy to the race as well as to the watch. The centre dials feature a design similar to that of the radar in the Class-1 powerboats, evoking an authoritative air of control; that exudes virility and athleticism.



**EDOX 93005 3 NBUR**  
RM9,444.60  
(inclusive of GST)



**EDOX 93005 37N NOBU**  
RM10,001.10  
(inclusive of GST)



**EDOX 93005 37R NOJ**  
RM10,001.10  
(inclusive of GST)

The sturdy and sharply contoured black ceramic bezel is scratch-resistant and twice as hard as steel, the same material used in the world of powerboat racing, set against stainless steel, black-IP or rose gold-IP casings. The look and feel of the watch exude masculinity and strength, a power also resonated by the construction and make of Class-1 power boats. The automatic helium valve and screw-down crown guarantee water-resistance to 300 metres (900 feet). All Edox timepieces are made to be watertight to ensure that timekeeping is never compromised during this adrenaline pumping race on the water.



Maître Horloger - Les Genevez  
depuis 1884



To complete the theme of powerboat racing, the case back of Edox Chronoffshore watches are embossed with a rendition of the propeller that powers these super-boats.

The latest collection of **Edox Class-1 Powerboat GMT Worldtimer** is suitable for the jetsetter who travels around the world to watch this spectacular sport.

#### **EDOX GMT WORLDTIMER**

Calibre	EDOX calibre 93, based on ETA 2893
Functions	Second time zone (GMT)
Case	Stainless steel case with gold PVD coating (ref. 93005 37R NOJ) Stainless steel case (ref. 93005 3 NBUR) Stainless steel case with black PVD coating (ref. 93005 37N NOBU)
Bezel / Finishes	Black ceramic
Diameter	43 mm
Water Resistance	300 meters / 30 ATM / 900 feet
Dial	Black, nickel indexes (ref. 93005 37R NOJ) Black, with silver and red details (ref. 93005 37N NOBU) Black, with silver and blue details (ref. 93005 3 NBUR)
Strap	Black rubber, 316L stainless steel clasp, engraved Edox logo



Maître Horloger - Les Genevez  
depuis 1884

## ABOUT EDOX

Founded in 1884 by gifted watch-maker, Christian Rufli-Flury, initially as a pocket watch gift for his beloved wife, Edox has been at the forefront of horological innovation and imaginative, beautiful, highly engineered precision timepieces for over 130 years, notably setting the bar for water resistance construction in Swiss watchmaking with the 1961 Edox Delfin, the 1965 Edox Hydro-Sub, and the first worldtimer watch with the 1970 Edox Geoscope, and the world's thinnest calendar watch with the 1988 Edox Les Bémonts Ultra Slim featuring a movement that was scarcely 1.4mm thick.

Today, the Les Genevez-based watch-maker is renowned for designing and constructing precision timepieces for the world's sporting champions of the ice, sea and tarmac, being the Official Timekeeper for the Dakar Rally, the world's most gruelling off-road rally raid, the Extreme Sailing Series, the world's most demanding high performance regatta, and Class-1 World Powerboat Championships, the Formula One of the seas, as well as the Official Watch for champion Austrian freediver under ice, Christian "The Iceman" Redl, who became the first person to freedive in the North Pole in 2015, and Olympic champion Spanish swimmer, Mireia Belmonte.

## OFFICIAL RETAILERS

METRO THE  
CENTREPOINT  
176 Orchard Road  
Level 3  
Singapore 238843

CORTINA WATCH  
133 New Bridge Road  
#01-08/09 Chinatown Point  
Singapore 059413  
Tel: 6702 0061

INTERNATIONAL WATCH  
1 Park Road #01-50  
People's Park Complex  
Singapore 059108  
Tel: 6533 0964

BRIGHT TIME  
180 Bencoolen Street  
#01-70 The Bencoolen  
Singapore 189646  
Tel: 6338 6368

BRIGHT TIME  
304 Orchard Road  
#01-37  
Singapore 238863  
Tel: 6737 2616

VINCENT WATCH @ JEM  
50 Jurong Gateway Rd  
#01-26 JEM  
Singapore 608549  
Tel: 6734 9158

## MEDIA CONTACT

Magdalene Tan  
Marketing Communications Manager  
Crystal Time (S) Pte Ltd  
Tel: +65 6747 8888 Fax: +65 6746 7878  
Email: [magdalenetan@crystaltime.com.sg](mailto:magdalenetan@crystaltime.com.sg)

Pamela Tan  
Brand Manager  
Crystal Time (S) Pte Ltd  
Tel: +65 6747 8888 Fax: +65 6746 7878  
Email: [pamelatan@crystaltime.com.sg](mailto:pamelatan@crystaltime.com.sg)

Vanessa Wong  
Marketing Communications Executive  
Crystal Time (S) Pte Ltd  
Tel: +65 6747 8888 Fax: +65 6746 7878  
Email: [vanessawong@crystaltime.com.sg](mailto:vanessawong@crystaltime.com.sg)